PRESS RELEASE

haret
Hospitality and Regenerative Care In Territories

Event Press Release:

Workshop in Roncofreddo - Italy

April 10 - 2026

CORRIERE Cesenate
Settimanale di informazione della Diocesi di Cesena-Sarsina

ROMAGNA

L'accoglienza romagnola al centro di studi europei

21 Aprile 2026 - 14:17

di Redazione

Delegazioni fra Faenza e la Valle del Rubicone, per un turismo sempre più diversificato

La delegazione a Roncofreddo

Sei delegazioni, provenienti da Portogallo, Francia, Croazia e Slovenia, hanno fatto tappa nei giorni scorsi nella Valle del Rubicone nell'ambito di un programma europeo Erasmus plus.

"I Rubiconi"

Il progetto "Haret" (acronimo in francese di "Ospitalità, accoglienza e rigenerazione

Romagna's hospitality at the center of European studies

Six delegations from Portugal, France, Croatia, and Slovenia recently stopped in the Rubicone Valley as part of a European Erasmus+ program.

The "Haret" project (a French acronym for "Hospitality, welcome, and regeneration of territories") aims to strengthen hospitality networks between local and transnational operators and communities, exchanging best practices. Over four intense days, the European operators visited Faenza to learn about the role of artistic ceramics, Gambettola with the ancient Pascucci printing house and Casa Fellini, followed by a piadina cooking demonstration led by the last baking pan (teglie) makers in Montetiffi (Sogliano).

PRESS RELEASE

Event Press Release:

Workshop in Roncofreddo - Italy

April 10 - 2026

Finally, a discussion was held in Roncofreddo with agri-food producers and hospitality professionals, in collaboration with the "Rubiconi" food and wine association, and representatives of local and regional governments.

Exchanging Relations

"It has emerged," the "Rubiconi" stated, "that rural areas today are at the crossroads of social, economic, and environmental challenges. In a context of increasing mobility, characterized by migratory flows and increasingly diversified tourism, welcoming practices are needed to strengthen the integration of people on the move and local communities, creating bonds that support social cohesion and enrich the area's cultural and economic resources.

The goal of fostering exchanges between entrepreneurs is moving in this direction, laying the foundation to involve local operators and administrators as partners in future European projects." At the end of the project, in 2028, a publication will be published to summarize best practices collected and developed during the study visits to each country.