PRESS RELEASE

haret
Hospitality and Regenerative Care In Territories

Event Press Release:

Workshop in Roncofreddo - Italy

April 10 - 2026

Corriere Romagna

Il progetto europeo Haret a Roncofreddo

La delegazione europea

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Romagnolità al centro di studi europei. Sei delegazioni, provenienti da Portogallo, Francia, Croazia e Slovenia, hanno fatto tappa nell'ambito di un programma europeo Erasmus plus. Il progetto "Haret" ha visto in collina operatori europei, tra cui enti di promozione turistica di Bretagna e Slovenia, Portogallo e Croazia, e un think-tank francese, le Cube Consultant (capofila del progetto). Dopo la visita a Faenza, per conoscere la ceramica artistica, a Gambettola all'antica stamperia Pa-

The European HAReT Project in Roncofreddo

The European Delegation

RONCOFREDDO
Romagna culture at the heart of European studies. Six delegations from Portugal, France, Croatia, and Slovenia visited Roncofreddo as part of an Erasmus Plus European programme.

The "HAReT" project brought together European stakeholders in the hills, including tourism promotion organisations from Brittany, Slovenia, Portugal, and Croatia, as well as a French think tank, Le Cube Consultants (the project leader).

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After a visit to Faenza to discover artistic ceramics, then to Gambettola to tour the historic Pasucci printing house and the Casa Fellini, and finally to Roncofreddo to meet agri-food producers and hospitality professionals in collaboration with the “I Rubiconi” food and wine hub.

This meeting highlighted how rural areas stand at the crossroads of social, economic, and environmental challenges.

According to Andrea Succi and Katia Mastroeni, “in a context of increasing mobility, marked by migratory flows and diversified tourism, it is necessary to implement welcoming practices and to build connections that can enrich the cultural and economic resources of the area.”