PRESS RELEASE

Funded by
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– #BackToTheLand –
EUROPE

il Resto del Carlino

**Thursday,
May 21th. 2026**

Revitalizing Inland Areas: The Savio River Leads the Way in Europe

The European Erasmus Plus project, Back to Land, is stopping in Mercato Saraceno, at "La Clorofilla," involving agricultural producers, rural tourism operators, and administrators from the Savio Valley, along with partners from Greece, France, Cyprus, and Croatia.

The project's goal is to combat the depopulation of rural areas by strengthening the skills of associations, local administrators, and farmers, and by supporting the welcoming of young people and families who choose to return to live and work in contact with nature.

Five learning expeditions are planned in partner countries to share experiences, critical issues, and best practices for revitalizing inland areas. Common training modules will also be developed and piloted in each participating territory.

For Mercato Mayor Monica Rossi, "Hosting this stage of the 'Back to Land' project is a source of great pride for Mercato Saraceno and the entire Savio Valley. The phenomenon of depopulation in inland areas also affects our communities closely, but we are convinced that the key to revitalization lies precisely in enhancing our agricultural heritage and promoting sustainable rural tourism.

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This European dialogue allows us to exchange best practices and provide concrete tools to young people and families who choose to invest in our land, transforming critical issues into real opportunities for green and digital development."

The project will conclude in 2027 in Lyon with a European meeting during which a final publication will be presented and the creation of a European network dedicated to 'Back to the Land' will be announced.