PRESS RELEASE

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– #BACKTOTHELAND –
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il Resto del Carlino

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Mercato Saraceno, Paesi europei uniti per le aree rurali: confronto su criticità e opportunità

The 'Back to the Land' delegation stopped in Romagna

The European Erasmus project "Back to the Land" stopped in Romagna, involving economic operators, agricultural producers, and cultural associations from the Marecchia, Rubicone, and Savio Valleys.

The delegation's visit—accompanied by Matteo Pagliarani, who is also Vice President of the European Council of Young Farmers—concluded in Mercato Saraceno at the "La Clorofilla" farm, where partners from Greece, France, Cyprus, Croatia, and Italy met with local organizations committed to rural development to promote and support "back to the land" initiatives and the choice to live and work in rural areas.

For Mercato's Deputy Mayor, Ignazio Palazzi, "...the discussion on practices and methods for addressing the critical issues arising from the abandonment of rural areas provides an important opportunity to evaluate and enhance the strategies already implemented at the local level."

The organization was handled by Territori e Italianità, an international ecosystem founded by Andrea Succi and Aura Mundi, Katia Mastroeni's tour operator specializing in rural tourism, in collaboration with the I Rubiconi Food and Wine Area, coordinated by Sergio Diotti.

The project will conclude in 2027 in Lyon with a European meeting during which the results of the work undertaken will be presented and a European network will be launched.